

# *Pole, Pack and Paddle*

*Fly Fishing, Backpacking, Kayaks, Canoes*

*Nov. 18, 2017*

123 W. Broad St. Statesville, NC 28677 704 871-1444 [www.carolinamountainsports.com](http://www.carolinamountainsports.com)

**Tues-Fri 11-7 Sat. 9-2 (hours may change...call to verify we're open)**

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**Store closed Thurs-Sat. Nov. 30-Dec2...We will be manning our booth at the WNC Fly Fishing Show....**

The **WNC Fly Fishing Expo** in Asheville the first weekend in December on Friday and Saturday. Some excellent presentations are scheduled and it is looking like another nice show. We are looking forward to participating again. Put it on your calendar and plan to attend one or both days. Google it for more details.



WESTERN NORTH CAROLINA  
**FLY FISHING EXPO**  
9<sup>TH</sup> ANNUAL  
**2017**

COME SEE WHY FLY FISHING IS ONE OF THE MOST BELOVED HOBBIES IN WNC

**DEC 1** | **DEC 2**  
FRIDAY | SATURDAY  
12PM-7PM | 9AM-4PM

LEARN TO FLY FISH • MEET THE PROFESSIONALS • MAKE THE CONNECTION  
KIDS CASTING LESSONS • KIDS ACTIVITY AREA & SCAVENGER HUNTS

**WNC AGRICULTURAL CENTER**  
ASHEVILLE

**\$15 ADMISSION**  
Children under 16, FREE

**FREE** SATURDAY ADMISSION WITH FRIDAY TICKET PURCHASE

**New Book..."Fly Fishing North Carolina"** was just released. I sold out of the first batch but have re-stocked with more copies. This is a good reference for a number of streams, lakes, sounds and saltwater fly fishing in the Tarheel State. Lots of color pictures and maps make it an enjoyable book to read and it certainly will broaden your fly fishing horizons. The book sells for \$29. It is another nice resource due to the variety of waters discussed.

**New Rod and integrated reel combo from Waterworks-Lamson...**demo outfit just arrived. An interesting concept...good reviews. Google **Center Axis Rod and reel** for details etc. I am looking forward to testing it out....



**asting is believing.** Cast off your preconceptions of fly rod design—and get closer to the center of the action. The Center Axis may be the most meaningful advancement in fly rod performance since graphite replaced fiberglass all those decades ago. By closely aligning the center mass of our Litespeed reel with the center axis of our medium-fast action rod, we've de-levered the mass of the heavier object. The result will amaze you. You'll feel the pulse of your cast like never before. Don't take our word for it. Put the Center Axis in your hand. Casting is believing."

**New Winter clothing...**orders from Simms, North Face and Patagonia have arrived. There are some great looking and warm products from all three. For the fisherman, hiker and others spending time outside, the insulating pants, shirts, jackets, "flip-mitts," socks etc. will help keep you toasty during your outdoor adventures....

**SALES,,Black Fri and Small business Sat...**As always, I will have a variety of items on sale for these two special days.... Select rods and reels; wading boots and waders; North Face and Patagonia rain jackets, and more. I am not opening early so don't camp in front of the store. Friday hours will be 11-7 and Sat. from 9-2...

**Winter camping...**quite a few folks are headed out this weekend and prepping for a little cold-weather. Check out **the write-ups on the store website** for tips and details on sleeping warm and staying warm: a good mummy bag, foam pad, warm hat and dry clothes to sleep in; plenty of liquids to avoid dehydration and some good meals to fuel your body's furnace....

**Carolina Fly Fishing Club...**meets the 2<sup>nd</sup> Wednesday of the month at Bass Pro ShopsThe club **facebook page** is pretty popular and often has good info for new and veteran anglers. And, just recently added to their website is an excellent list of links with **loads of educational videos and articles**. **A great resource** at your fingertips. Check the website for the club for more details on meetings and events.

**DeLorme Atlas of NC...** Technology is pretty handy....usually. When it's not, it hard to beat a DeLorme Atlas that shows all the secondary, gravel and forest service roads...plus many trails, fishing areas and boat launches. I stock them for NC certainly but also our surrounding states....

*Thanks for shopping and ordering local...your business is important to all of us.*

